



EUROPEAN WEEK FOR WASTE REDUCTION

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REUSE DAY! in theme Less Waste Thrown Away

Thursday, 17 June 2010, Porto



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Content

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Statistics on Estonia

Flashback to EWWR 2009

Action REUSE DAY!

Results

Conclusions – positive & learning points



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Statistics on Estonia

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Area: 45,227 km²

Population: 1,340 million

Capital: Tallinn

Population density: 30 in/km²

Municipal waste generation per capita

2003	2004	2005	2006	2007	2008
367 kg	373 kg	353 kg	377 kg	425 kg	368 kg

What causes the change?



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Flashback to EWWR 2009

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Organiser: Ministry of the Environment

Developers: 4 public institutions
2 educational establishments

Actions: Ferda Reduces Waste
Waste Wolf
Nature Is Not Landfill
REUSE DAY!





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Action REUSE DAY!

How?

Step one: Call for action!

A call for gather up unnecessary things which otherway were planned to throw away



“collection” included:
books, lamps, glass test tubes, chairs, remains of a coach, table drawers, bicycle, cupboard etc.



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Action REUSE DAY!

How?

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Step two: Organise ideas!

2 workshops about ecodesign, renovation and reuse.

During workshop the list of things, what students and campus staff need, was drawn



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Action REUSE DAY!

How?

Step three: Get into action!

Working in small groups,
rotation on sites,
suggestions from
professionals



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Results

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Conclusions – positive & learning points

Positive points

- Awareness rise in options how to brake the increase of waste generation
- Positive feedback from participants
- Less waste thrown away

Learning points

- Attract with professionals
- Find partners
- Promote the action
- Plan enough time for promotion





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Thank You for Attention!

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